

# Reseller Facebook Materials

## POST 1

**We've all been looking for a real valuable product at a ridiculously low price...Here it is!!!  
On top of that, it's fully integrated in the tax program if you're using the right one.**

It's no secret that Identity Theft is on the rise. Question is, what can we do about it? Answer...Protect your tax clients and offer a product that is super valuable at a fraction of the cost of the industry leaders. Yes you can add-on to the price and make some money for yourself while helping others. **Over 22 Million Americans** will become victims of identity theft this year. Protect yourself and your customers while adding a little cash to your bottom line. Get more information at [www.defendmyid.com/partner](http://www.defendmyid.com/partner)

The leaders in the industry sell this same product for **\$240** or so per year. You can offer it for almost **70%** less than the industry leaders and make a bundle for yourself.

**It's fully integrated in your tax program if you're using the right one!!**

[USE IMAGE defendmyid-facebook-post1.jpg]

## POST 2

**Americans are 4x more likely to become a victim of identity theft than get in a car accident?**

As a tax professional, **you play a critical role** in helping your taxpayers protect themselves from cybercriminals and identity thieves by offering them Identity Theft Protection. **DefendMyID is a unique opportunity** to offer a top of the line product at a fraction of the price of the industry leaders. The leaders in the industry sell this same product for **\$240** or so per year. You can offer it for almost **70%** less than the industry leaders and make a bundle for yourself. Find out more at [www.defendmyid.com/partner](http://www.defendmyid.com/partner)

**It's fully integrated in your tax program if you're using the right one!!**

[USE IMAGE defendmyid-facebook-post2a.jpg]

OR

[USE IMAGE defendmyid-facebook-post2b.jpg]

## POST 3

**Don't miss out on an amazing opportunity...**

**DefendMyID** Helps Keep Your Taxpayers' Identity Safe and Secure: With the **DefendMyID** package, your taxpayer will receive **24/7/365** cyber-monitoring to ensure that if their identity has been compromised **DefendMyID** will know about it and so will your client. In addition, our highly trained staff will restore their identity for them. We will also assist in blocking some of the most common tricks thieves use to gain access to valuable information. Help your taxpayers from financial risk while building a loyal customer base. This is almost identical to other products on the market without the ridiculously high price. Learn more at [www.defendmyid.com/partner](http://www.defendmyid.com/partner) and add some serious money to your bottom line this tax season.

The leaders in the industry sell this same product for **\$240** or so per year. You can offer it for almost **70%** less than the industry leaders and make a bundle for yourself.

**It's fully integrated in your tax program if you're using the right one!!**

**[USE IMAGE defendmyid-facebook-post3.jpg]**

## POST 4

**DefendMyID Theft Protection Services allows your tax business to in grow several ways:**

- 1) **Grow revenue per client** and offer pricing at a fraction of the identity theft industry leaders while making a chunk for yourself
- 2) **Improve customer retention** so that your clients stay with you year after year and refer you more clients
- 3) **Decrease your liability** if identity thieves target and breach your tax office, your clients will be safe

If protecting your clients while increasing profits sounds like a good idea, start providing DefendMyID in your tax preparation software—it's that easy! Learn more at [www.defendmyid.com/partner](http://www.defendmyid.com/partner)

The leaders in the industry sell this same product for **\$240** or so per year. You can offer it for almost **70%** less than the industry leaders and make a bundle for yourself.

**It's fully integrated in your tax program if you're using the right one!!**

**[USE IMAGE defendmyid-facebook-post3.jpg]**